

*ēlove*.<sup>®</sup>



Spring / Summer 2025

# Our Brand Story

Founder Joe Ammon started Clove after supporting his wife, Tamara, in her journey through nursing school and beyond. From her first clinical, to her first job, to losing her first patient, Joe was by her side through it all. He saw firsthand how devoted she was to her patients, how often she put their needs ahead of her own, and how physically and mentally taxing this job can be.

That's why we made Clove: a modern sneaker designed for healthcare.

Together, Joe and the Clove team worked with a network of healthcare professionals as well as innovative designers to create shoes that work as hard as the people who wear them.



# What makes a Clove a Clove?

## We slip on in seconds.

The perfect sneakers when you're on the go — slip into seamless designs with two easy-to-grab pull tabs.



## We're built for long wear.

Clove shoes aren't just comfortable — they stay comfortable for 12-plus hours. Our outsoles have a 10mm heel drop designed for standing and walking, plus a uniquely stabilizing, blister-preventing heel cup. Even our maximalist SuperCush™ styles avoid running shoes' common rocker shape in favor of flatter, sturdier outsoles for less fatigue during all-day (or night) standing and walking.



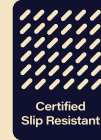
## We have odor fighting insoles.

High performance OrthoLite® inserts fight odor and bacteria—when it's time for a refresh, just throw them in the wash and they'll bounce right back.



## We're not afraid of fluids.

Hydrophobic Stitching, Neoprene, and Clarino™, our premium vegan fabric that mimics real leather. By using a sustainable microfiber, we reduce water waste, CO2 emissions, and care for the planet as you care for your patients.



## Non-slip fluid channeling outsoles.

Healthcare workers are stepping in all kinds of fluids during their shifts. Engineered for super secure footing, and ASTM F3445-21 non slip certified, Clove outsoles channel fluids out to anchor every step with extra grip. Tacky rubber from heel to toe. Featured on all styles.





# Materials

## Clarino™

A premium, water-repellent vegan fabric that mimics animal leather. By using a sustainable microfiber, we reduce water waste and CO2 emissions to help protect the planet.



## CloveTech™

An innovative, flexible mesh fabric developed by Clove for lightweight agility and breathability.



## Elastic Laces

Stretchy, adjustable laces – whether toggled or tied like traditional sneakers – make on-and-off quick and easy.



## Neoprene

Our neoprene ankle collar allows for easy slip-on and slip-off, with a liquid repellent top layer and one-way membrane for breathable fluid protection.



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## Hydrophobic Stitching

Specialized threading repels liquids so messes or moisture can't sneak in, even at the seams.



# Classic.



Professional, cleanable, tried-and-true trustworthy. Cushioned comfort lasts 12+ hours while spills and wet weather wipe off with ease.



## UPPER

Elastic Laces  
Easy to Clean Clarino™  
Neoprene Ankle  
Hydrophobic Stitching

## MIDSOLE

All Day Comfort  
Odor Fighting Insole

## OUTSOLE

Slip Resistant  
Extra-Grippy  
Fluid Channeling Design  
ASTM F3445-21 certified





## Tech Specifications

### GEOMETRY

Heel-to-Toe Drop: 10mm

Heel Cushion: 36mm

### SIZING (UNISEX)

W5/M3.5 - W14.5/M13

W5/M3.5 - W14.5/M13 (EE) Wide

### WEIGHT

10oz per shoe

### PRICING

\$145 H527

## Core Offerings

All colors are offered in both genders.

### ALL BLACK OPTION

available in (EE) wide sizing



### BRILLIANT WHITE

available in (EE) wide sizing



### NIGHT SHIFT

available in (EE) wide sizing



### NAVY



### LAVENDER



### GREY MATTER

available in (EE) wide sizing



## 2025 Limited Edition

All colors are offered in both genders.

### LEMON AID

launching February



### ELECTRON ROSE

launching February



### CLOUD GREY / AQUA BLUE

launching March



### SUPERNOVA

launching June



### COMET

launching June



### NEBULA

launching June



# Solo.



A single elastic band hugs the foot in for an easy fit and unbeatable versatility. Cleanable, comfortable, and streamlined.



## UPPER

Lace Free  
Easy to Clean Clarino™  
Hydrophobic Stitching  
Neoprene Ankle

## MIDSOLE

All Day Comfort  
Odor Fighting Insole

## OUTSOLE

Slip Resistant  
Extra-Grippy  
Fluid Channeling Design  
ASTM F3445-21 certified



## Tech Specifications

### GEOMETRY

Heel-to-Toe Drop: 10mm

Heel Cushion: 36mm

### SIZING (UNISEX)

W5/M3.5 - W14.5/M13

W5/M3.5 - W14.5/M13

### WEIGHT

10oz per shoe

### PRICING

\$145 H527

## Core Offerings

All colors are offered in both genders.

### ALL BLACK OPTION



### BRILLIANT WHITE



# Forte.



Forte combines the comfort, stability, and maximalist look of SuperCush™ with the cleanability and easy wear of the original Clove Classic.



## UPPER

Elastic Laces  
Easy to Clean Clarino™  
Hydrophobic Stitching  
Neoprene Comfort Collar



## MIDSOLE

Dual-Density Foam  
Odor Fighting Insole  
SuperCush™ Comfort System



## OUTSOLE

Slip Resistant  
Extra-Grippy  
Fluid Channeling Design  
ASTM F3445-21 certified



## Tech Specifications

### GEOMETRY

Heel-to-Toe Drop: 10mm

Heel Cushion: 48mm

### SIZING (UNISEX)

W5/M3.5 - W14.5/M13

W5/M3.5 - W14.5/M13 (EE) Wide

### WEIGHT

11oz per shoe

### PRICING

\$160 H008

## Core Offerings

All colors are offered in both genders.

### ALL BLACK OPTION

available in (EE) wide sizing



### BRILLIANT WHITE

available in (EE) wide sizing



### NIGHT SHIFT



### NAVY BLUE



### SAND / LIGHT BLUE



### LIGHT PINK / VIOLET / WHITE



## 2025 Limited Edition

All colors are offered in both genders.

### CREAM / PEACH / MAUVE

launching April



### CLOUD GREY / AQUA BLUE

launching March



### CORAL / ROSE / TANGERINE

launching April



### HAZELNUT / SAND

launching April



### RAINBOW SOUL (BLACK)

launching June



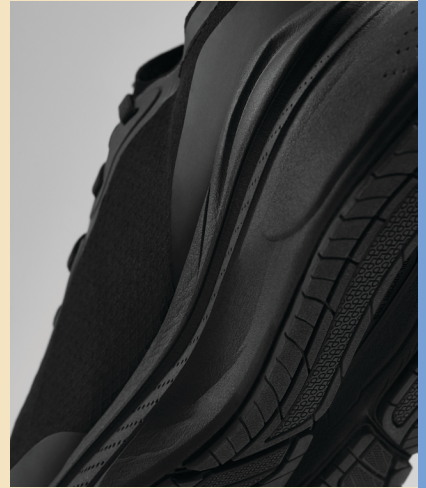
### RAINBOW SOUL (WHITE)

launching June





# Alto.



Alto builds on the comfort and stability of SuperCush™ with a sleek, breathable ripstop upper and an air of modern athleticism.



## UPPER

Elastic Laces  
Breathable

## MIDSOLE

Dual-Density Foam  
Odor Fighting Insole  
SuperCush™ Comfort System

## OUTSOLE

Slip Resistant  
Extra-Grippy  
Fluid Channeling Design  
ASTM F3445-21 certified



## Tech Specifications

### GEOMETRY

Heel-to-Toe Drop: 10mm

Heel Cushion: 48mm

### SIZING (UNISEX)

W5/M3.5 - W14.5/M13

### WEIGHT

11oz per shoe

### PRICING

\$160 H008

## Core Offerings

All colors are offered in both genders.

### ALL BLACK OPTION



### BRILLIANT WHITE



### NIGHT SHIFT



### LIGHT GREY / PURPLE / FUCHSIA



### BLACK / PURPLE / PINK



## 2024 Limited Edition

All colors are offered in both genders.

### NAVY / PINK / WHITE

available now



### NAVY BLUE

available now



### PLUM / CRYSTAL GREY

available now



## 2025 Limited Edition

All colors are offered in both genders.

### PEACH / CREAM / LAVENDER

launching April



### CLOUD GREY / AQUA BLUE

launching March



# Strada.



A sneaker to live in. With our original waterproof, easy-clean material, Strada offers a contemporary paneled design. This style also features a mid-cushion midsole and the brand-new, enhanced Clove Contour Comfort Insole for all-day comfort.

## UPPER

Elastic Laces  
Easy to Clean Clarino™  
Neoprene Ankle  
Hydrophobic Stitching

## MIDSOLE

All Day Comfort  
Clove Contour Comfort Insole



## OUTSOLE

Slip Resistant  
Extra-Grippy  
Fluid Channeling Design  
ASTM F3445-21 certified



## Tech Specifications

### GEOMETRY

Heel-to-Toe Drop: 10mm

Heel Cushion: 36mm

### SIZING (UNISEX)

W5/M3.5 - W14.5/M13

### WEIGHT

9oz per shoe

### PRICING

\$145 H527

## Core Offerings

All colors are offered in both genders.

### ANTIQUE WHITE / SAGE / GUM

launching May



### SAND / NAVY / WHITE

launching May



### SAND / WHITE / GUM

launching May



### MOONBEAM / IVORY

launching May



# SuperBoot.



A rain boot and sneaker in one. This supportive, waterproof boot is made with a zip-up neoprene ankle, Clarino™ vegan leather, and our SuperCush™ Comfort System's dual-density foam. A stabilizing sole keeps you steady, rain or shine.



## Tech Specifications

### GEOMETRY

Heel-to-Toe Drop: 10mm  
Heel Cushion: 48mm

### SIZING (UNISEX)

W5/M3.5 - W14.5/M13

### WEIGHT

11oz per shoe

### PRICING

\$170 H058



Tacky rubber from heel to toe.  
Fluid channeling tread that  
pushes liquids away.

10mm heel-to-toe drop designed  
for standing and walking.

Unique heel cup designed for  
stability, blister prevention, and  
comfort.

## Core Offerings

All colors are offered in both genders.

### ESPRESSO



### BLACK



### SANDSTONE



## 2025 Limited Edition

All colors are offered in both genders.

### NAVY / CLOUD GREY

launching February



### IVY GREEN / KHAKI

launching February



# Recovery Slide.



Let the comfort continue at home. The SuperCush™ Recovery Slide is designed and manufactured in the USA with lightweight, injection-molded foam for precise contouring & an airy finish. Easy slip-on styling offers effortless support for all-day comfort.

## Tech Specifications

### GEOMETRY

Heel-to-Toe Drop: 6mm

Heel Cushion: 36mm

### PRICING

\$50 H052

### SIZING (UNISEX)

W5/M4 - W13/M12

### WEIGHT

6oz per shoe



6mm heel to toe drop

Injection-molded foam for precise contouring & an airy finish.

APMA Seal of Acceptance

Single-density foam support system.

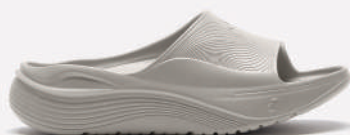
Latex Free.

Easy slip-on styling offers effortless support for all-day comfort.

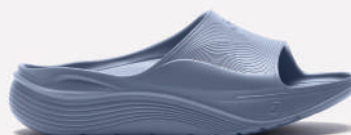
## Core Offerings

All colors are offered in both genders.

### STONE WHITE



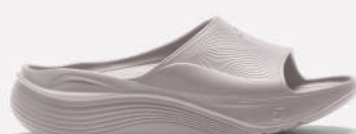
### OCEAN BLUE



### BLACK



### LILAC MIST



# Featherlite™ Underscrub.



Blissfully soft and breathable for layering comfort at any temperature. It's tailored to tuck in easily and stay in place without a second thought. Our underscrub also comes in both crew and V neck.

## Tech Specifications

### SIZING (WOMENS)

XS-2XL

Seamless & Super Soft Stretch  
Knit

### PRICING

\$48 H081

Moisture Wicking  
Tulip Hem for Easy Tucking

Ribbed, Stay-Put Sleeves  
5 Areas of Targeted Ventilation

## Core Offerings

### HEATHER NAVY

available in V Neck



### WHITE

available in V Neck



### HOT PINK



### HEATHER GREY



### BLACK

available in V Neck



### LAVENDER



### CEIL BLUE





# Compression Sock.



Medical-grade under-the-knee compression socks, finished with soft, padded bottoms. Our ombre and tie-dye styles are made of a blend of cotton (42%), elastic (42%), spandex (14%), and polyester (2%). Our other styles are made of a breathable and lightweight blend of spandex (80%) and nylon (20%).

## Tech Specifications

### SIZING (WOMENS)

Small (5 - 8.5)  
Medium (8 - 11.5)  
Large (11 - 14.5)

### SIZING (MENS)

Small (3.5 - 7)  
Medium (6.5 - 10)  
Large (9.5 - 13)

### PRICING

\$28 H577

20-30 mmHG of Compression  
to Support Blood Flow

Soft, Cushioned Bottoms

Under-the-Knee Length

## Core Offerings

### WHITE



### BLACK

available in Wide Calf



### RAINBOW TIE DYE

available in Wide Calf



### FOREVER BLUE



### JUST PINK



### OCEAN FADE



# Ankle Sock.



Soft, foot-hugging, low-profile socks with smart padding.

## Tech Specifications

### SIZING (WOMENS)

Small (5 - 7.5)

Medium (7.5 - 10)

Large (10 - 12.5)

X Large (12.5 - 14.5)

### SIZING (MENS)

Small (3.5 - 6)

Medium (6 - 8.5)

Large (8.5 - 11)

X Large (11 - 13)

### PRICING

\$12 H053

Double-Cushioned Cuff  
Designed to Fit Perfectly Around  
Clove Shoe Ankle Collars

Soft & Stretchy

Just-Right Padding From Heel to  
Toe

## Core Offerings

### BLACK



### WHITE



### NAVY



### GREY



### LAVENDER



# Quarter Sock.



An everyday classic, our quarter ribbed socks feature extra cushion from heel to toe and minimal embroidered logo.



## Tech Specifications

### SIZING (WOMENS)

Small (5 - 7.5)  
Medium (7.5 - 10)  
Large (10 - 12.5)  
X Large (12.5 - 14.5)

### SIZING (MENS)

Small (3.5 - 6)  
Medium (6 - 8.5)  
Large (8.5 - 11)  
X Large (11 - 13)

### PRICING

\$14 H004

## Core Offerings

SAND



BLACK



WHITE



# Crew Sock.



Our crew-length socks feature classic comfort with the perfect weight for everyday wear and a retro stripe design. Extra cushioning under the foot bed provides all day comfort. The ribbed arch support maintains structure and keeps them in place.

## Tech Specifications

### SIZING (WOMENS)

Small (5 - 7.5)

Medium (7.5 - 10)

Large (10 - 12.5)

X Large (12.5 - 14.5)

### SIZING (MENS)

Small (3.5 - 6)

Medium (6 - 8.5)

Large (8.5 - 11)

X Large (11 - 13)

### PRICING

\$14 H004

## Core Offerings

### WHITE/SAND RETRO STRIPE



### BLUE RETRO STRIPE



# cloveys<sup>TM</sup>



Cloveys<sup>TM</sup> are designed to fit securely on every Clove sneaker. Customize your pairs with accessories that express your unique style—with a variety of charms that clip on and off, it's never been easier to match your mood. Let's put a Clovey<sup>TM</sup> on it!

## PRICING

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\$5 H521

ALL BLACK  
OPTION



AVOCADO



BANDAGES



BLACK LAB



BOOKS



BRILLIANT WHITE



BUMBLE BEE



BUTTERFLY



CALICO CAT



CAMPING



CONTROLLER



COW



DONUT



EKG



GOLDEN  
RETRIEVER



HE/HIM



HEART



PALETTE



PINEAPPLE



SPARKLE



STRAWBERRY



SUCCULENT



SYRINGE



TACO



TURTLE



UTERUS



WHALE





# Core Product Matrix

## Classic



All Black Option  
available in (EE) wide sizing



Brilliant White  
available in (EE) wide sizing



Navy Blue



Night Shift  
available in (EE) wide sizing



Lavender



Grey Matter  
available in (EE) wide sizing

## Solo



All Black Option



Brilliant White

## Alto



All Black Option



Brilliant White



Light Grey/Purple /Fuchsia



Black/Purple/Pink



Night Shift

## Forte



All Black Option  
available in (EE) wide sizing



Brilliant White  
available in (EE) wide sizing



Sand/Light Blue



Navy Blue



Night Shift

# Limited Edition

## Classic



Lemon Aid



Electron Rose



Cloud Grey / Aqua Blue



Supernova



Comet



Nebula

## Alto



Navy / Pink / White



Navy Blue



Plum / Crystal Grey



Cloud Grey / Aqua Blue



Peach / Cream / Lavender

## Forte



Cloud Grey / Aqua Blue



Cream / Peach / Mauve



Coral / Rose / Tangerine



Hazelnut / Sand



Rainbow Soul (Black)



Rainbow Soul (White)

## Strada



Moonbeam / Ivory



Sand / White / Gum



Sand / Navy / White



Antique White / Sage / Gum

# Notes





*clove*®